

THE EUROPEAN
ARTISTIC
CRAFTS DAYS



10TH EDITION
1, 2 AND 3 APRIL 2016

**THE EUROPEAN ARTISTIC
CRAFTS DAYS 2016
IN A FEW FIGURES**

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**NEARLY 8 500 EVENTS EXPECTED
ALL OVER FRANCE**

5 000 WORKSHOPS PARTICIPATING

**MORE THAN 1 200 EVENTS FOR
THE YOUNG AUDIENCE**

600 EXHIBITIONS

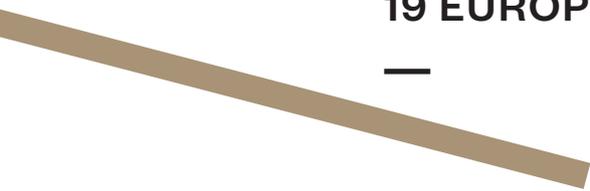
**150 TRAINING CENTERS OPENED
TO THE PUBLIC**

60 THEMATIC TOURS ORGANIZED

16 FRENCH REGIONS LARGELY INVOLVED

19 EUROPEAN COUNTRIES INVOLVED

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THE EUROPEAN ARTISTIC CRAFTS DAYS 2016



10TH EDITION OF THE EUROPEAN ARTISTIC CRAFTS DAYS IN FRANCE : « LET'S SHAPE THE FUTURE », THE MANIFESTO FOR A CULTURE IN MOTION



THE RENEWAL OF CRAFTS

In only ten editions, the European Artistic Crafts Days (EACD/JEMA) became the most important event dedicated to this sector around the world. Orchestrated by the National Institute of the Arts and Crafts (INMA), they invite the young audience and the general public to discover during a long weekend crafts in all their diversity.

The European Artistic Crafts Days (EACD) look promising. In France, this cultural, economic and touristic event gathers 5 000 workshops opened to the public or operating outdoors and 600 exhibitions.



« CRAFTS, TOMORROW'S GESTURES », THE MANIFESTO FOR A CULTURE IN MOTION

More than 200 artistic professions constitute the world of artistic crafts, valuable treasure of our intangible cultural heritage and major driving force of the creative economy, source of social and professional emancipation.

The new edition of the European Artistic Crafts Days indeed aims to convey a strong message and to show how, beyond their technical achievements, crafts contribute to a genuine social and collective intelligence project. The creative energy of their know-how sustains many sectors of the real and local economy. The industry, architecture, decoration and design have integrated perfectly their added value. Partnerships have multiplied with workshops acting as laboratories of innovation and sources of inspiration. A new generation is emerging, building on both today's achievements and resources. Indeed, tomorrow's actions are also those of artisans who break free from their isolation to work together and create, within their territory, the conditions towards a conscious and committed art of living together. The future is in our hands, let's build it with crafts.



MAJOR EXHIBITIONS AT THE HEART OF THE PROGRAM

Crafts fully contribute to the French cultural exception. They form a solid foundation on which the various fields of design can rely. On the EACD's occasion, several French museums and cultural sites incorporate into their program national outstanding exhibitions that contribute to the diversity

of the 600 events. These exhibitions extend over a period of time the opportunity for the public to understand the impact of crafts on contemporary art, with the model of the two events « l'Empreinte du Geste » at the Musée des Arts Décoratifs and « Double Je, Artisans and Artists » at the Palais de Tokyo in Paris.



THREE DAYS FOR ENCOURAGING YOUNG TALENTS' INTEREST

Since their launch, the objective of the European Artistic Crafts Days has been to stimulate the interest of young people towards fostering knowledge, transmission and recognition. This year again, a special attention is given to the program dedicated to the young audience in order to connect the youngest with matter and creativity, educate with beauty and sustainable consumption policies and even generate vocations.

In each participating region, some exhibitions, educational workshops, animation and guided tours with recreational and educational purposes are organized to familiarize the children with the material, stimulate their interest and have them discover vocations which associate enthusiasm and fulfillment.



AN EXPANDING EVENT IN FRANCE AND INTERNATIONALLY

First international event dedicated to crafts, the European Artistic Crafts Days continue their expansion in France and in Europe. French overseas territories are increasingly represented with, this year again, the participation of La Guadeloupe, La Martinique and La Réunion.

Five new countries join this event in 2016, bringing to nineteen the number of countries and European regions participating in this event: Estonia, Greece, Poland, Netherlands and Great Britain. In some countries, the European Artistic Crafts Days (EACD) expand to new regions : the Neuchâtel district in Switzerland, the whole Wallon region in Belgium. Furthermore, a cross-border outstanding cooperation project is being implemented between Lorraine and Luxembourg. Finally, Canada is the invited nation this year : eleven artisans from Québec and Ontario, ambassadors of the movement « Citizens of Crafts », are invited to exhibit and display in the INMA gallery, at the Viaduc des Arts, in Paris.



AN ORIGINAL TOURISTIC APPROACH

In the first days of spring, the European Artistic Crafts Days are an invitation to rediscover our countries under an original angle. Throughout meetings with those who keep our know-how alive and growing, the EACD allow us to visit the regions, the towns and the villages involved in the creativity that, during three days, live at the rhythm of the event.



AN ECONOMIC SECTOR UNDER THE SPOTLIGHTS

In France, the law from the 18th of June 2014 related to crafts, trade and micro-enterprises recognized the crafts as a fully- fledged economic sector. With 38 000 businesses representing 59 000 jobs generating a revenue in the amount of 8 billion euros, 727 millions of which come from export, the crafts sector deals with a variety of artistic professions that the European Artistic Crafts Days enhance in a unique way.

Thus, the European Artistic Crafts Days contribute to the creation of new vocations through sectors generating jobs at the local level and provide meaningful economic benefits for the participating workshops. In 2015, one visitor out of five purchased a craft creation during the EACD and 48% of attending professionals have made sales during those three days.

« LET'S SHAPE THE FUTURE », THEME OF THE 2016 EDITION



IN 2016, THE EUROPEAN ARTISTIC CRAFTS DAYS WILL WELCOME ASSERTION OF SHARED VALUES, DISCUSSION WITH ONE UNITED VOICE AND IMAGINATION OF A FUTURE TOGETHER.



CRAFTS, TOMORROW'S GESTURES

Valuable elements of both the culture and the French and European economies, the Arts and Crafts give us the opportunity to embellish and give meaning to our living environments and emancipate socially, individually and collectively. Thus, they give us an universal and unified message focused around the human being and the « living together » : a way of life established for the long term, environmentally friendly and conscious of everyone's quality of life.

The National Institute of Arts and Crafts (INMA) wanted to gather these values within a theme-manifesto, an incentive for sharing and dialoguing. Professionals, young people, general public, consumers, citizens : all can be actors of this culture in motion, featured during these 10th European Artistic Crafts Days.



A MANIFESTO FOR A CULTURE IN MOTION

THE HUMAN COMPONENT AT THE HEART OF THE ARTS AND CRAFTS

In harmony with the new aspirations resulting from society's quest for meaning, the arts and crafts transmit the values of humanity, fraternity, and social interaction.

#Cultivating our humanity

UNIQUENESS THAT IS INHERENTLY MEANINGFUL

Using skilled gestures that connect hand and mind, arts and crafts artisans are capable of transforming materials and creating long-lasting objects that have great cultural value and are imbued with all the discernment and uniqueness of those who fashion them.

#Highlighting our uniqueness

ESTABLISHING ROOTS FOR THE FUTURE

The identity of the arts and crafts trades is a hybrid one: it has been forged by age-old skills and the development of know-how transmitted down through many generations. Our European heritage lies at the meeting point between tradition and innovation.

#(Re)inventing our heritage

A CONSCIOUS AND COMMITTED DESIRE TO PROMOTE A CERTAIN ART DE VIVRE

The arts and crafts embody an approach to life that focuses on beauty, pleasure, uniqueness, utility, and quality, creating objects that can be worn, placed in one's home, or displayed in the public domain; from the most accessible to the most exceptional of works, they are created uniquely for us.

#Enhancing our daily lives

A CULTURE OF OPENNESS

In line with contemporary social and economic issues, the arts and crafts promote a culture of work and collaborative and cross-disciplinary entrepreneurship, which, in turn, generates new local and global markets.

#Forging new links

A HARMONIOUS AND JUST ECONOMIC SYSTEM

The arts and crafts are anchored in a real, local economy, in which artisans take the time to craft quality objects and consumers are encouraged to adopt a different approach to their buying habits.

#Taking tomorrow in hand



HERVÉ ÉBÉNISTE
CABINETMAKER
© SANDRINE ROUDEIX



JULIEN VERMEULEN
FEATHER ARTISAN
© SANDRINE ROUDEIX

FANNY BOUCHER & ANTONIN PONS BRALEY
HELIOGRAVURE ARTISANS
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SIKA VIAGBO, ATELIER LILIKPO
MOSAICIST
© SANDRINE ROUDEIX



MYDRIAZ
A COMPANY SPECIALISING IN BRONZE
WORK AND LIGHTING
© SANDRINE ROUDEIX



LE FOUR BY JEREMY MAXWELL WINTREBERT
ARTISAN GLASSMAKER
© SANDRINE ROUDEIX

THE EUROPEAN DIMENSION OF THE EUROPEAN ARTISTIC CRAFTS DAYS



A MOVEMENT ACROSS THE BORDERS: REINVENTING THE TRADITION



The European Artistic Crafts Days are now part of the major European cultural events. Each year, the EACD contribute to the diversity and the dynamism of crafts in an increased number of countries sharing similar challenges in the transmission of knowledge, training or innovation.

The European Artistic Crafts Days are also the opportunity to highlight the crucial role of crafts within Europe's development and economic growth : the crafts belong to the creative and cultural sectors which « represent up to 4,5% of the GDP and 8,5 billions of employments within the European Union »*. In 2016, 19 countries will be able to enjoy the European Artistic Crafts Days : Germany, Austria, Belgium, Bulgaria, Spain, Estonia, France, Greece, Hungary, Italy, Latvia, Lithuania, Luxembourg, the Netherlands, Poland, Portugal, Romania, the United Kingdom and Switzerland.

The European Artistic Crafts Days expand considerably every year. Consequently, the 2016 edition is characterized by the participation of five new European partners : Estonia, Greece, the Netherlands, Poland and the United Kingdom. Likewise, in the countries already involved during the previous years, the European Artistic Crafts Days expand to new regions : in Belgium, all of Wallonia join this event owing to the participation of four new provinces (Brabant-Wallon, Hainaut, Luxembourg, Namur), in Switzerland, the district of Neuchâtel will participate for the first time and will then join those of Jura, Vaud and Geneva.

Creative ideas further enhance the European cooperation to promote crafts : this year, Lorraine Region (France) and Luxembourg agreed on a common program and a joint communication while the craftsmen designers from Berlin and Paris will gather together for an unique exhibit at the Kunstgewerbemuseum in Berlin.

* Excerpt from the European Parliament Report of 20 August 2013 « Promote the European creative and cultural sectors, as source of economic growth and employments » (Marie-Thérèse Sanchez-Schmid)

SOME PROGRAM ELEMENTS OF OUR PARTNERS IN EUROPE



AUSTRIA

More than twenty studios will be opened to the public in the capital ; six museums will participate, including the Wien Museum, Uhrenmuseum (the Clock Museum), Kunsthistorisches Museum (Museum of Art History of Vienna) etc.



BELGIUM (the whole Wallonia/4 new provinces)

New provinces participating: Namur, Brabant-Wallon, Luxembourg, Hainaut.

Province of Liege :

-Outdoor special event in Blegny Mine (craftsmen meeting, demonstration, information on the training centers etc...; the Opera of Wallonia will once again open its studios to the public ; special exhibition « Jouet star » at Musée de la Vie wallonne ; participation of training centers (École des arts et métiers de Liège ; École internationale de lutherie Gauthier Louppe ; Institut de techniques artisanales) ; activities for children

Province of Namur (first participation) :

Guided visit in Chapelle des Bateliers ; demonstrations ; ceramic 3D printing workshop at the cultural center and at the Ceramic Museum of Andenne

Province of the Brabant-wallon (first participation) :

Open door days by studios and exhibition at the abbey of Villers-la-Ville

Province of the Luxembourg (first participation) :

Exhibition entitled « Le petit laboratoire de l'artisanat », dedicated to the analysis of the craftsmanship through sciences, (observation of the mechanic and the anatomy of the item etc.) at the Palais abbatial de Saint-Hubert (Abbatial palace of Saint-Hubert)

Province of the Hainaut (first participation) : participation of twenty craftsmen



BULGARIA

RAM Central Stara Planina will organize the European Artistic Crafts Days in Bulgaria on 2nd and 3rd of April 2016. Participation of the Bozhentsi Architectural and Historical Reserve (located in a 6 000 years old village) and of the Architectural and Ethnographic Complex of Etar (ethnographic open-air Museum). Demonstrations and various activities are organized in both of them. On the 2nd is also planned a discussion with the makers of « the golden apple » – a 2D fantasy series, inspired by Balkan folklore and mythology. Four municipalities (Gabrovo, Elena, Teteven and Dryanovo) will organize outdoor demonstrations, bazaars.



ESTONIA (First participation)

Workshops and open door days by studios all over Estonia on the 2nd of April. Activities in the new handicraft center in Tallinn - Estonian Handicraft Home.



GERMANY (Berlin and Dresden)

In Berlin : open door days by studios and exhibitions. In partnership with the Chamber of Trade and Crafts of Paris, the Chamber of Craft of Berlin will organize a special exhibition at the Kunstgewerbemuseum (Museum of Decorative arts of Berlin) in which fifty craftsmen from Paris and Berlin will present their works. The Königliche Porzellan-Manufaktur Berlin (The Royal Porcelain manufacture in Berlin) – will host between forty and sixty artists from Berlin and many studios will be opened throughout the city.

In Dresden: open door days, conferences on the thematic of the EACD 2016 « Let's shape the future ». An opening event is planned on the 31st of March for all participants, the press and other representatives. It will be a combination of a fashion show, discussion about the motto of the EACD 2016 and a networking event.



GREECE (First participation)

The EACD in Greece will be organized by the municipality of Zagori in partnership with ANEZ (Society for the development of the Zagoria), the national park of the North Pinde, the Ecomuseum of Zagori and the Rizarios Foundation, which has a weaving training center. They will organize demonstrations, open door days by studios and activities for children, exhibitions...



HUNGARY

The EACD in Hungary will take place in more than 45 places. Workshops of pottery, weaving, embroidery, easter eggs painting, open galleries etc. are organized throughout the country.



ITALIA (Milan, Toscana, Venetia)

Milan : on the occasion of the XXI Triennale International Exhibition « 21st century. Design After Design » the inauguration of the exhibition « New Crafts » will offer the opportunity for the young public to participate at some practical activities. This exhibition will include some of the works produced for « Mutations », an exhibition organized last year by Institut National des Métiers d'Art (INMA), and presented at the Musée des Arts Décoratifs in Paris. One of the work presented in this exhibition, « Osmos », received in 2015 the award « L'intelligence de la main » by Fondation Bettencourt Schueller.

Toscana : tours and events dealing with arts and crafts, open door days by studios and training centers.

Venetia : meeting for craftsmen, demonstrations, workshops, concerts and presentation of the exhibition « Ark of the Talent | 1st Act, The Republic of the Innovators », which presents the know-how of the Veneto region ; fifteen open door days by studios.



LATVIA

From the 1st to the 3rd of April, the event « Meet you Master ! », as part of the EACD, will be held throughout Latvia : Masters of applied arts, storytellers etc... will invite apprentices to visit them in more than 150 places. This year, a particularly large number of participants have focused on making national costumes.



LITHUANIA

30 events are planned in Vilnius for the EACD 2016, amongst them, 5 exhibitions and 25 workshops. 14 different crafts will be represented, such as: amber processing, bookbinding, black ceramics, smithery etc...



LUXEMBOURG

This year, the Luxembourg and the French region of Lorraine start a cross-boarder collaboration.

More than ten open door days by studios ; demonstrations ; participation of training centers such as the Lycée des Arts et Métiers du Luxembourg, the Centre Professionnel International de Formation aux Arts Céramiques (CPIFAO), the École Conde de Nancy, or the Pôle national de compétence ameublement bois décoration.



NETHERLANDS (First participation)

More than ten museums will participate and organize special tours and workshops for the EACD that fit their exhibitions (all about crafts), eleven studios and six production places will also host workshops or master classes.

The Crafts Council Nederland which coordinates the EACD in Netherlands will organize a special afternoon on the 1st of April at XBANK Amsterdam, the new hotspot for fashion, design and crafts. During this event, the Crafts Council Nederland will present its new « Manifesto for the future of crafts ». They will also host with Qredits a discussion with young makers, the founder of XBANK and other experts about entrepreneurship in creative crafts, inaugurating a new collaboration between the Crafts Council and Qredits, which provides micro financing in the Netherlands and supports creative entrepreneurship. And on that same Friday evening the exhibition of Bernard Heesen (a glass artist) will be inaugurated. This presentation is part of a bigger exhibition in the XBANK called FLOWERbank.



POLAND (First participation)

In the European capital of Culture 2016, Wroclaw and in Warsaw, the CEPELIA foundation will organize various events, workshops, exhibitions...



PORTUGAL (Coimbra, Lisbon, Acores)

Open door days by studios, crafts fair, demonstration, participation of training centers etc.



ROMANIA

In Cluj-Napoca, one of the most important academic, cultural and industrial city in Romania known for its rich architectural heritage, between twenty and thirty craftsmen will present their works and demonstrate their skills. Other events will be organized in different municipalities.



SPAIN

More than forty open door days by studios, guided visits, workshops etc. are organized through the country. In Bilbao, a crafts fair entitled ESKUTARTE will bring more than twenty-five craftsmen together. In Minorca, a paper chase around craftsmanship is organized for the children. Participation of training centers, such as Escuela de Arte, ciclos superiores de Joyeria-Orfebreria-Esmalte or the Escuela de Arte La Palma in Madrid, or the Centro de Formacion Escuela della Robbia, in Sevilla. Symposiums will also be organized in some places, as in Cordoba, on the theme « El sector de la artesanía en andalucía : situación actual y retos de futuro ».



SWITZERLAND

The EACD in Switzerland are organized between the 15th and the 17th of April for Geneva and Vaud, and on the 22nd and 24th of April for the Jura and Neuchâtel Canton of Genève (15-17 of April) :

More than hundred craftsmen, sixteen studios, tours, four training centers, four theaters, two libraries, an Opera etc. will organize activities for the EACD. The Fine watchmaking manufacture Vacheron Constantin will open its studios to the public. Vacheron Constantin will also present the special exhibition Arts & Crafts & Design « Le temps vu par Alessandro Mendini et ses artisans » at the Museum of Art and History of Geneva. Another exhibition entitled « L'art et la matière » of the photographer Fred Merz will highlights the work of some craftsmen of the capital.

Canton of Vaud (15-17 of April) :

forty craftsmen ; two training centers ; exhibitions ; four thematic tours.

Canton of Neuchâtel : (22-24 of April)

Participation of 15 craftsmen ; more than 20 crafts are represented ; two training centers will participate.

Canton of Jura : (23-24 of April)

7 craftsmen will participate to this first edition of the EACD in the canton of Jura.



**THE WHOLE PROGRAM ON
WWW.JOURNEESDESMETIERSDART.FR**

The European Artistic Crafts Days
are coordinated by
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