



## **INNOCRAFTS**

### **Programme JIS Vilnius** **2-3 October 2013**

#### **Internationalization, professional networking and information exchange**

#### **Context:**

The INNOCRAFTS Project has been approved and co-financed in the framework of the Interregional Cooperation Programme INTERREG IVC, financed by the European Union's Regional Development Fund. The Programme helps Regions of Europe work together to share experience and good practice in the areas of innovation, knowledge economy, environment and risk prevention.

The project has a total budget of € 2,318,400.00, of which € 1,817,300.00 ERDF contribution and €501,100.00 national co-financings. The activities officially started on the 1st January 2012 and will last until the end of 2014.

The overall objective of the INNOCRAFTS project is to promote entrepreneurship and business creation in the artistic and contemporary crafts sector by improving the effectiveness of regional and local development policies through sharing and exchanging experience and good practices.

#### **Joint Interregional Seminar - Vilnius (LT), Oct. 2<sup>nd</sup>-3<sup>rd</sup>, 2013**

The INNOCRAFTS Vilnius seminar concerns the third thematic area of the project, "Internationalization, professional networking and information exchange"

#### **Localization**

For the 1st day:

Hotel "Domus Maria", Ausros Vartu St. 12, <http://www.domusmaria.lt/en/>  
Large Hall (II floor)

For the 2nd day:

Vilnius Old Town Renewal Agency, Stikliu St. 4, [www.vsaa.lt](http://www.vsaa.lt)

## Wednesday 2 October

9.00 - 9.30

- Official welcome of participants

Representative of the Vilnius City Municipality – to be confirmed

Lucia De Siervo – Director of the Culture, Tourism and Sport Department, Municipality of Florence

Darijus Gerlikas - Former president of Fine Arts Association of Vilnius

- The Capitalisation process of the Interreg IVC Programme

Sylvia Amann - Inforelais

9.30 - 12.30

- Workshop, moderated by Xavier Greffe
  - Aalto University School of Art and Design (FI)  
Taito business services, development projects
  - ANCI Tuscany (IT)  
Project Tuscan Home
  - Chamber of Commerce of Barcelona (ES)  
Teixidors de Terrassa
  - Crafts Council of Ireland (IE)  
The Creative Island
  - Central Stara Planina (BG)
  - Slovak Chamber of Commerce and Industry (SK)  
REGIONFEMME - women - education - entrepreneurs

12.30 - 13.30

- Lunch at the café of “Domus Maria” (I floor)

13.30 - 16.30

- Workshop, moderated by Xavier Greffe
  - ANCI Tuscany (IT)  
The International Charter of Artistic Craftsmanship
  - National Institute of Art and Crafts  
Prim Export
  - Crafts Council of Ireland (IE)  
International Fair Fund
  - Aalto University School of Art and Design (FI)

- Pietrasanta Municipality (IT)  
Pietrasanta: a network of Arts, Craftsmanship and Culture
- Burgas Municipality (BG)  
The integrated system for tourism management in Burgas

16.30 - 17.00

- Intervention Naoko Sato, invited by Xavier Greffe

17.00 - 19.00

- Study tour to Vilnius Old Town (UNESCO world heritage site)

20.00

- Official project dinner, restaurant "Lokys", Stikliu St.8

### Thursday 3 October

9.00 - 12.00

- Project Steering Group Meeting (Stiklių St. 4, Old Town Renewal Agency, entrance from the yard)

12.00 - 13.00

- Study visit to the Stained-glass manufacture, Stikliu St. 6, and the Drapery-gallery "Jurate", Didzioji str. 20/ Saviciaus g.

13.00 - 15.00

- Study visit and light lunch to the Workshop of Old Crafts, Saviciaus St. 10